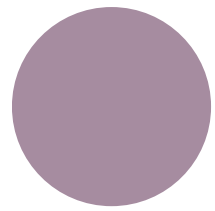


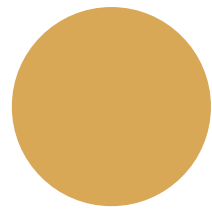
Solum Botanica

"Crafted calm from petal to bottle."



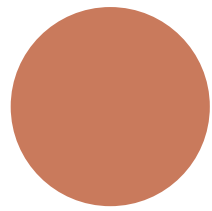
Dusty
Lavender

#A68CA0



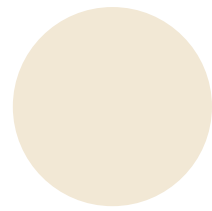
Golden
Ochre

#D8A857



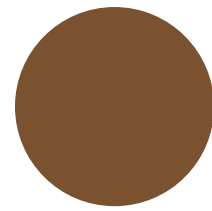
Soft
Rust

#C97A5C



Parchment

#F2E8D5



Earthy
Brown

#7A5230

Solum Botanica blends herbal tradition and whimsical storytelling through its mascot, Mel the Bee. Each small-batch tincture is handcrafted with gentle ingredients and natural calm in mind — honoring both the plant and the person.

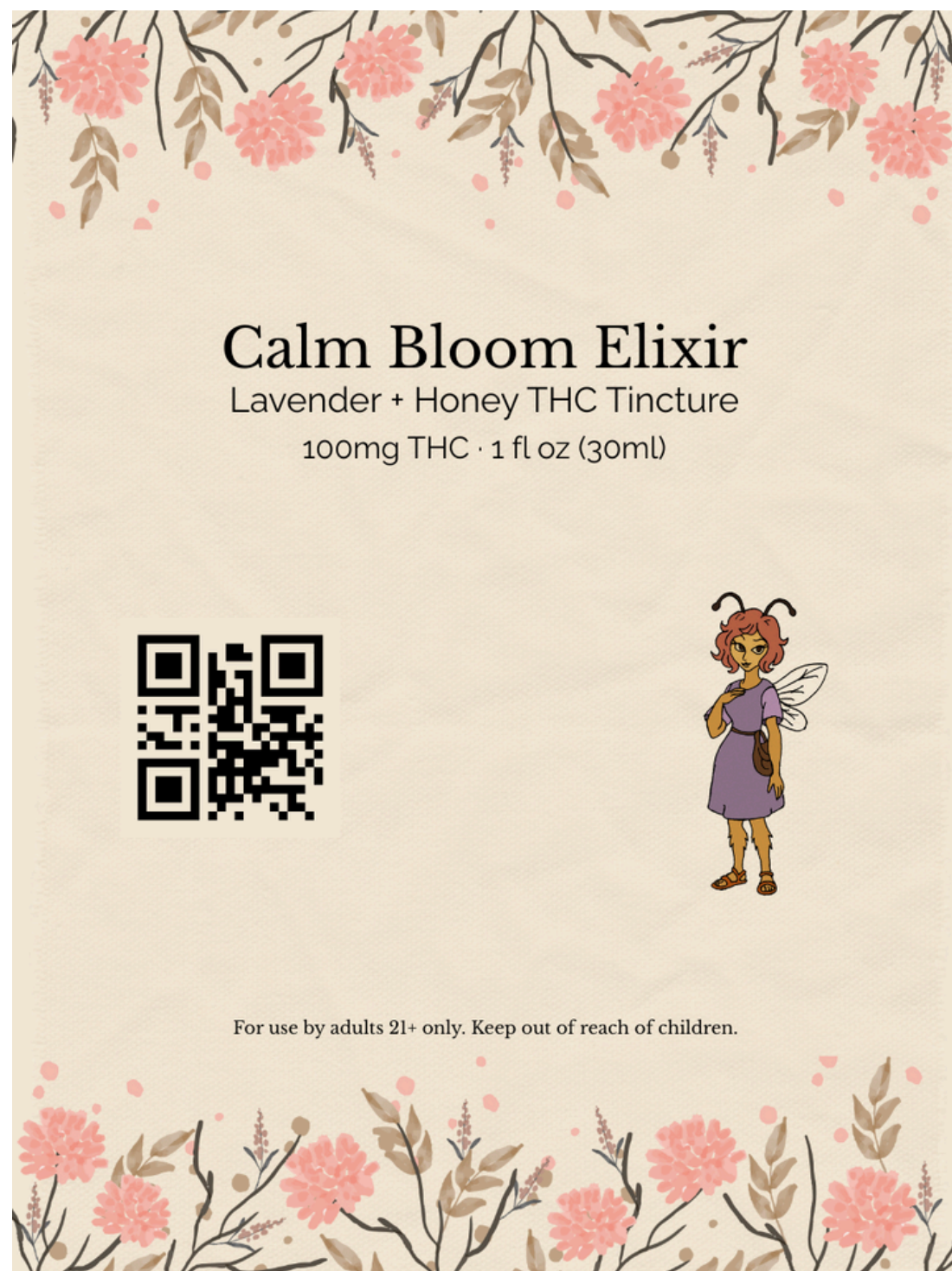
Typography:

- Headings – Libre Baskerville
- Body – Raleway

These typefaces were selected for their balance of vintage warmth and contemporary clarity. Libre Baskerville evokes the feel of printed herbals and classic labels, while Raleway ensures legibility and grace across packaging and product storytelling.



"Calm is found
in the bloom –
not the buzz."
– Mel



Product Label & Packaging Application

- “Label layout designed in Canva”
- “Mockup applied via Photopea using amber bottle PSD”
- “Custom mascot illustration integrated into packaging”



*Calm Bloom Elixir –
Lavender + Honey
THC Tincture*