

Great Lynx Designs

Web & Software Development · Design · Consulting

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Subject: Website Progress Update and Next Steps

Hi Sarah,

I just wanted to give you a quick update on where things are at.

The new layout and mobile responsiveness are finished, and I've started running performance optimizations to speed things up.

Here's what I'll be working on over the next few days:

1. **Finalize media and accessibility:** Compress images, adjust alt text, and check color contrast for ADA compliance.
2. **SEO & analytics setup:** Add meta titles and descriptions, connect to Google Analytics, and verify the sitemap in Search Console.
3. **Form and security checks:** Test the contact form, set up reCAPTCHA, and confirm SSL configuration.
4. **Client review phase:** Prepare a private staging link so you can preview all pages before launch.
5. **Launch prep:** Once you approve the staging site, I'll handle the domain pointing and final publish.

If there's any additional content or last-minute changes you'd like to include, please send them my way before the review phase so I can integrate them efficiently.

Thanks again for working with Great Lynx Designs — it's coming together nicely.

Best,

Joel Southall

Owner, *Great Lynx Designs*

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